

FEBRUARY 2019

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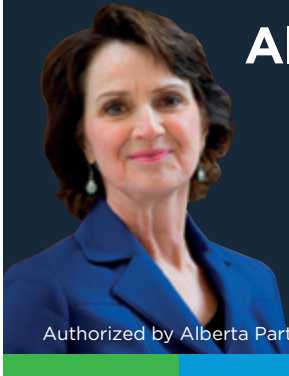
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COMMUNITY NEWSLETTER MAGAZINE READERSHIP STATS

- 95% believe newsletter magazines are a credible source of community news.
- 90% read their newsletter magazines and value staying aware of community news.
- 90% believe newsletter magazines strengthen their connection to the community.
- The dominant source for community news awareness remains newsletter magazines.
- There is implicit trust between businesses that advertise in community newsletters and residents.
- There is an average of 2 readers per household.
- 68% of newsletter magazine readers are female.
- Millennial, Gen X, and Baby Boomer readership is evenly distributed.
- 65% of respondents are married or common law.
- 70% of respondents own their homes.
- 85% of households surveyed have 2 or more residents.

Call 403-720-0762 to advertise
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Your Hounsfield Heights - Briar Hill
Community Newsletter Magazine
Delivered monthly to 2,000 households and businesses (4,000 readers) since 2015.

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About Great News Media

Every Business has a story that deserves to be heard. Great News Media is a full-service marketing & advertising agency committed to building customer brand awareness that translates into meaningful sales. Accelerated growth of your business depends upon an effective and strategic way of communicating your story to your target customers. Contact us and find out how we can deliver effective marketing solutions for your business.

Disclaimer

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Great News Media and the Hounsfield Heights-Briar Hill Community and/or Residents' Association does not endorse any person or persons advertising in this newsletter. Publication of any advertisements should not be considered an endorsement of any goods or services.



Seniors' (55+) Discussion Group

Mondays (except holidays) from 2:00 - 4:00 p.m.

Come on out for an afternoon of socializing and amiable discussion on topics of your choosing.

Meet in the Board Room at the Hounsfield Heights-Briar Hill community centre every Monday beginning October 1st, 2018.

Parking is available on the West side of the Louise Riley Library.

For any further information, please contact Linda, 403-284-3526

Briar Hill School 24th Annual "Recycle a Friend" Community Book Sale

Donations of books accepted at BH School

March 5 - March 15, 2019

(No Encyclopedias or Textbooks please)

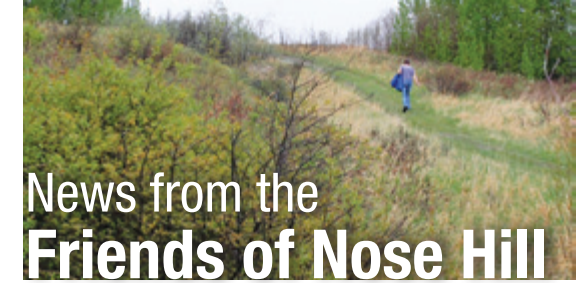
1233 - 21 St NW

Questions or info email colleen@greenC.ca

Wednesday, March 20, 2019
9:00am - 6:00pm

Thursday, March 21, 2019
9:00am - 8:00pm

6:00pm - 8:00pm
2 for 1 Madness!



News from the Friends of Nose Hill

by Anne Burke

The Calgary Parks Department is in the process of revising the 1998 Integrated Pest Management Plan and Council Policy (CSP5017). The update will consider pest management on all City lands, including natural areas. The most common pests are weeds, insects, some animals, and diseases. The 2017 City Pesticide Use report lists the products, amount used, and reasons for use. In Winter 2019, a proposed policy draft will be shared with stakeholders for feedback. Then, the report will be sent to the City Council Committee on Community and Protective Services.

It is estimated that 270+ species of birds make Calgary their home. There are birding courses and guided walks to improve your bird-watching skills. We host a Nose Hill Birding Walk for International Migratory Bird Day and a Flower Walk to discuss the May Count of Plants in Bloom. www.fonhs.org.

Welcome to Alberta Birds is a public group on Facebook. The purpose is to provide a forum in which Alberta birders and birdwatchers can post information, photos of recent sightings, and ask for advice on bird identification or equipment. Let others know about bird-related events in our province and share a general love of birds. Members at all levels are welcome. Relevant group content will only be photos or videos of birds in Alberta. What birds visit your feeders? Which birds do you see in your neighbourhood? Alberta Backyard Birds is a private Facebook group you can join to post your photos, with fun or interesting news about wild birds you see, or other wildlife out and about in Alberta.

Inglewood Bird Sanctuary is a natural environment park. The Facebook group has a City website link. You can book Parks group programs for adults or children, youth and school programs, drop-in and day camps. The park was registered as a Federal Migratory Bird Sanctuary, in 1929. In 1953, the Alberta Fish & Game Association leased the land. In 1970, the City purchased the property and now manages it. The Nature Centre was built, in 1996, when the grassland restoration projects began. The new regional park, based on nearby open spaces, will be called Bend in the Bow.



Hounsfield Heights – Briar Hill Community Association

BOARD OF DIRECTORS

COMMITTEE POSITION	NAME	EMAIL	PHONE
President	Wong, Terry	president@hh-bh.ca	
Past President	Allan, Jeff	past.president@hh-bh.ca	
1st Vice President & Programs	Sandahl, Carol	vp@hh-bh.ca	
2nd Vice President & Facilities Director	Sammet, Gunter	2nd.vp@hh-bh.ca	
Treasurer	Winkler, Kathryn	treasurer@hh-bh.ca	
Secretary	Greco, Joanna	secretary@hh-bh.ca	
Land Use Director	Woods, Terry	land.use@hh-bh.ca	
Education Director	Leahy, Patricia	education@hh-bh.ca	
Sears Plume Director	Vacant	sears.plume@hh-bh.ca	
Communications Director	Vacant	communications@hh-bh.ca	
Events Planning Director	Malchow, Margaret	events@hh-bh.ca	
IT Director	Rena Hu	it@hh-bh.ca	
Strategic Planning Director	Jeff Marsh	strategic.planning@hh-bh.ca	
Executive Director	Guy Latour	executive.director@hh-bh.ca	403-282-6634
PROGRAM COORDINATORS			
Indoor Soccer	Eve Miller	indoor.soccer@hh-bh.ca	
Outdoor Soccer	Jen Clee	outdoor.soccer@hh-bh.ca	
Youth Badminton	Theresa Cowan	badminton@hh-bh.ca	
COMMUNITY RESOURCES			
Louise Riley Library	Allison Thomson	allison.thomson@calgarypubliclibrary.com	403-221-2047

CONTACT

Mailing Address: Box 65086, RPO North Hill Calgary, AB T2N 4T6

Board Room / Gym - 1922 – 14 Avenue N.W.

Parking: west of the Louise Riley Library, accessed via the library drive-way. Hall/Gym is located NE of our parking lot, just across the soccer field.

Phone: 403-282-6634

Email: admin@hh-bh.ca

Beacon Submissions: beacon@hh-bh.ca

Boardroom/Gym Bookings: bookings@hh-bh.ca

The HH-BH Gym and Boardroom schedule can be viewed at www.hh-bh.ca.

For the latest news, programs and events, please visit our Official HH-BH Community Association website at www.hh-bh.ca.



Like our Facebook Page -
www.facebook.com/hhbhca



Follow us on Twitter
[@hhbhca](https://twitter.com/hhbhca)

Have an idea for a great community program or event? Send your ideas to vp@hh-bh.ca.

PRESIDENT'S MESSAGE

Happy New Year to all the residents of Hounsfield Heights and Briar Hill and the readers of the Beacon. The HH-BH Community Association Board certainly hopes that our community and residents enjoyed this festive time with family, friends and, most importantly, with oneself to revisit, recharge and be prepared to revitalize those things important in your life and those of your family in 2019. For me, the key word here is 'revitalize' which is to start the new year with a fresh agenda, a fresh commitment and a fresh outlook.

In this community, the HH-BH Board is doing this by finalizing our business plan which governs how the Community Association functions and serves the community with both quality and service plus also with accountability and responsibility. The HH-BH Board will also work towards establishing a clear agenda towards revitalization in the Community through public outcomes that reflects what we heard in our most recent survey and the feedback we receive (and please keep letting the Community Association Office know what you think and what your priorities are).

To close the 2018 year, our December Board meeting was very refreshing for me as the meeting chair. I am enlightened and happily enthusiastic about the competency and quality of the 2019 Board of Directors. The long-standing commitment and service to the community clearly came out in their understanding of both the community expectations along with the experience and skill in dealing with City Hall. This promises to be a great 2019 year for the HH-BH community with:

- continuation of Community Centre expansion planning activities,
- development of plans for community events,
- an eye on transportation and traffic improvements along 16th Avenue and 19th Street plus the preservation of safe streets within our community,
- a drive for a higher level and broader bylaw enforcement at both the Lions Park LRT Platform and the adjacent green space,
- better alignment and oversight of pre-school / nursery service delivery and operations accountability,
- plus more

The HH-BH Board also closed out the 2018 year with a Christmas pot-luck and in my first year as a Board Direc-

tor and President, I certainly enjoyed getting to know more about this community through your neighbours.

Best Wishes to everyone in January 2019 as residents in the community celebrate...Happy New Year (January 1), Epiphany (January 6), Orthodox Christmas (January 7), Orthodox New Year (January 14), and Tu B'Shevat / Arbor Day (January 21) **Apologies if there are special days/events that I've missed here.

Terry Wong, President, president@hh-bh.ca

SCHOOL SHOUT-OUTS

Briar Hill School Happenings

Mark your calendars and please save us your books! This year marks the 24th annual Briar Hill Used Book Sale.

We will be accepting books by donation from March 5 - 15th (please no textbooks or encyclopedias). Please contact Colleen Garnsey via email at colleen@greenC.ca

if you are interested in volunteering to sort books or participate at the sale. Book sale is open to all Wednesday, March 20 and Thursday, March 21 at 9am.

Briar Hill School's annual Family Dance will be a fun evening happening on Friday, February 8th.

COMMUNITY PROGRAMS

HHBH Gym Drop-In Programs

Badminton: Tues-Fri: 9:00 am – 12:00 PM
Pickleball: Tues, Wed, and Thurs from 1:00 pm – 3:30 pm
Rates: \$5 per person, \$4 for seniors (55+)
Check our website for Saturday Night Pickleball

Family Open Gym Night

Free open gym for the community provided Friday nights when available. Please visit our website at www.hh-bh.ca/community-open-gym-free to confirm availability.



About Wine

by Nik Rasula

About Wine features wines not typically on one's shopping radar. Unique wines with a story to tell; of place, process or style. Highlighting artisanal producers making reasonably priced (under \$50 retail) wines, all-the-while demonstrating careful earth consideration.



2017, Celler de Capcanes (CdC), Peraj Petita, Montsant, Spain
(www.cellercapcanes.com)

About the Region: Located 140 km southwest of Barcelona, the village of Capcanes lies 30 km inland of the Mediterranean coastline. Here it forms the heart of the Region of Montsant, Catalan vineyard territory dating back centuries. After the Phylloxera louse devastated Montsant vineyards in 1912, the region's vineyard count reduced from nearly 1,000 to merely five.

About the Winery: A bulk-wine producer post Phylloxera, CdC experienced an inflection point in 1994. A local Jewish delegation—impressed with Celler's quality and potential—convinced its owners of the opportunities of the upscale Barcelona kosher wine market. After seguing into the local Jewish world, CdC became a leading supplier of premium kosher wines the world over. This inflection played a key role in Montsant gaining international notoriety; achieving prestigious Denominaciones de Origen (DO) status in 2001.

About Kosher: Refers to practices following Judaism's religious and dietary laws.

A Rabbi or person with full knowledge of Jewish protocols—acting under winemaker's direction—conducts all winemaking activities. Production facilities must be exclusive to kosher winemaking. All materials must be kosher certified and have Rabbinical approval. Grape varieties must be vinified together. No post-fermentation blending is allowed.

About the Maker: In 1997, intrigued by the Spanish kosher-wine story, Jürgen Wagner—having graduated from Germany's top oenological program in Geisenheim—brought his skills to CdC, rapidly ascending to head winemaker/export manager. A German national. Making kosher wine. In Spain!

About Terroir: Warm Mediterranean climate combines with soils of clay, granite and slate. Sixty-eight vineyard sites, on slopes and terraces between 180 and 450 metres.

About Sustainability: Sustainable farming practices meeting kosher, vegan and organic standards.

About the Blend: Low-yielding bush-vines of red grapes (some 50-years-old) Garnacha (55%), Tempranillo (20%), Merlot (15%), and Samsó (Carignan) (10%).

About the Wine: A pleasing light purple in-glass, aromas of firm black fruits—cherries and berries—excite the taste buds. The lighter-bodied palate presents Fuji apples with a hint of cloves, while the finish is clean and long.

About Pairing: Corned-beef brisket, liver blintzes, tuna casserole, chicken paprikash

About Availability: Check liquorconnect.com (call the listed store too) confirming availability.

About Alcohol Level: 14% (abv)

About Price: \$26

CSPC #777577

MEMBERSHIPS

Your annual membership is good through July 31, 2018 and entitles you and your family to participate in a variety of different community programs and activities. The cost is only \$20 annually per family/household or \$10 for seniors, including GST.

HOUNSFIELD HEIGHTS – BRIAR HILL COMMUNITY ASSOCIATION MEMBERSHIP APPLICATION 2018-19

Family Name(s): _____

First Name - Adults: 1. _____ 2. _____

First Name - Children: _____

Address: _____ Postal Code: _____

Home Phone: _____

Email: _____

Would you like to receive the newsletter and other announcements by email? yes no

I would be interested in volunteering for:

- Land Use
- Green Space/Reforestation
- Fundraising
- Facilities/Ice Rink
- Communications/Newsletter
- Other
- Membership Drive
- Children's Programs
- Seniors' Programs
- Sports Programs
- Social Activities

Membership # _____
Valid through July 31, 2018

Annual membership (including GST) is :

\$20 per household

\$10 for seniors

Paid by: cash cheque

Send cheques payable to **Hounsfeld Heights-Briar Hill Community Association**
Box 65086 RPO North Hill, Calgary AB T2N 4T6

Privacy Consent: By providing the personal information on this form you are consenting to HH-BH Community Association's collection and use of that information for the purposes of providing you a membership in the community association. This information will be stored in a database of community members for the sole use of the Association. The Association will not sell, barter or lease membership lists or information. We may retain this information until nine months after expiry date of the membership.



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to learn more and to register online



**UCP Mountain View Candidate
Caylan Ford
caylanford.com
contact@caylanford.com**

My name is Caylan Ford, your United Conservative Party candidate for Calgary-Mountain View.

I've always seen our province as a beacon of freedom and opportunity. But as the last few years have shown us, this isn't something we can take for granted.

Despite our remarkable natural resources, ingenuity, and generosity of spirit, Albertans are hurting. The NDP government has run up the deficit, made life harder for small businesses, and failed to stand up for our resource industry. Now more than ever, we need effective and thoughtful leadership to get our province back on track.

If elected as your MLA, I will stand up for our oil and gas sector, restore fiscal responsibility, invest in quality education, and advocate for effective environmental stewardship.

It's time to move beyond ideology and divisive partisan discourse, and focus instead on nuanced, evidence-based policymaking. Guided by a belief in truth and respect for human dignity as the cornerstones of a free and just society, I am committed to serving you with integrity.

Over the last several months, I have had the pleasure of meeting Calgarians from all walks of life and hearing about their concerns, hopes, and dreams for Alberta. I look forward to continuing the conversation and meeting you soon. Please contact me any time at contact@caylanford.com, or visit my website at caylanford.com for more information.

About Caylan

Caylan Ford is a wife, mother, and a fourth-generation Albertan. She completed her Bachelor's degree in History at the University of Calgary, a Master's degree in International Affairs from George Washington University, and a Master's degree in International Human Rights Law from Oxford University. Caylan is a former small business owner, as well as an award-winning documentary film writer and producer. Since 2012, she has represented Canada as a senior policy advisor with Global Affairs Canada.

BUSINESS CLASSIFIEDS

For business classified ad rates call Great News Media at 403-720-0762 or sales@greatnewsmedia.ca

RIGHTWAY PLUMBING AND HEATING: Has been happily serving the Hounsfield Heights / Briar Hill area with quality work, happy clients and fair pricing; with second generation experience, there is no job we can't handle. Furnaces, softeners, garburators, appliances, humidifiers, faucets, water heaters, bathroom renos and gas lines also! Installed with great warranties. Call 403-968-6630.

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COMMUNITY ANNOUNCEMENTS

Deadline – 1st of each month for the next month's publication
Contact news@great-news.ca

- ◆ Free announcements: lost/found, household items for sale, wanted, garage sale, student/senior services, etc.
- ◆ Forty word limit

THE FOOTHILLS MEDICAL CENTRE: requires energetic adult volunteers, interested in providing compassionate retail service to patients, visitors and staff in a beautifully merchandised, retail environment. Weekday morning and afternoon opportunities available. Minimum one-year volunteer commitment. Please email chris.paddock@ahs.ca.

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TO BOOK:
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**Each family may only participate once.*

CALGARY WINTER CLUB
For more details on our facility: www.calgarywinterclub.com

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