

JANUARY 2019

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COMMUNITY NEWSLETTER MAGAZINE READERSHIP STATS

- 95% believe newsletter magazines are a credible source of community news.
- 90% read their newsletter magazines and value staying aware of community news.
- 90% believe newsletter magazines strengthen their connection to the community.
- The dominant source for community news awareness remains newsletter magazines.
- There is implicit trust between businesses that advertise in community newsletters and residents.
- There is an average of 2 readers per household.
- 68% of newsletter magazine readers are female.
- Millennial, Gen X, and Baby Boomer readership is evenly distributed.
- 65% of respondents are married or common law.
- 70% of respondents own their homes.
- 85% of households surveyed have 2 or more residents.

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Your Hounsfield Heights - Briar Hill

Community Newsletter Magazine
Delivered monthly to 2,000 households and businesses (4,000 readers) since 2015.

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About Great News Media

Every Business has a story that deserves to be heard. Great News Media is a full-service marketing & advertising agency committed to building customer brand awareness that translates into meaningful sales. Accelerated growth of your business depends upon an effective and strategic way of communicating your story to your target customers. Contact us and find out how we can deliver effective marketing solutions for your business.

Disclaimer

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Great News Media and the Hounsfield Heights-Briar Hill Community and/or Residents' Association does not endorse any person or persons advertising in this newsletter. Publication of any advertisements should not be considered an endorsement of any goods or services.

COMMUNITY PROGRAMS

HHBH Gym Drop-In Programs

Badminton: Tues-Fri: 9:00 am – 12:00 PM
Pickleball: Tues, Wed, and Thurs from 1:00 pm – 3:30 pm
Rates: \$5 per person, \$4 for seniors (55+)
Check our website for Saturday Night Pickleball

Family Open Gym Night

Free open gym for the community provided Friday nights when available. Please visit our website at www.hh-bh.ca/ community-open-gym-free to confirm availability.

Hounsfield Heights-Briar Hill Drop-in Fee Increase

After a review of our operating budget and a comparative review of other Calgary community associations confirmed that our drop-in rates have fallen behind. To manage and maintain our facility and related services, and to continue ensuring safety and compliance with all bylaws, we are required to modestly increase our rates.

We would like to take this opportunity to thank all our clients and members for their continued support.



Spots are still available

Visit hhbhcaplayschool.com
to learn more and to register online

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XƏLJƏT MUNDRET
ΙΔΙΩΜΑΤΙΚΟΣ THÀNH NGỮ

“ Once in a blue moon ”

Meaning: The phrase refers to something that happens very infrequently.

Origins: Confusingly, a blue moon doesn't refer to the actual colour of the moon; it refers to when we see a full moon twice in one month. This happens every two to three years.



Hounsfield Heights – Briar Hill Community Association BOARD OF DIRECTORS

COMMITTEE POSITION	NAME	EMAIL	PHONE
President	Wong, Terry	president@hh-bh.ca	
Past President	Allan, Jeff	past.president@hh-bh.ca	
1st Vice President & Programs	Sandahl, Carol	vp@hh-bh.ca	
2nd Vice President & Facilities Director	Sammet, Gunter	2nd.vp@hh-bh.ca	
Treasurer	Winkler, Kathryn	treasurer@hh-bh.ca	
Secretary	Greco, Joanna	secretary@hh-bh.ca	
Land Use Director	Woods, Terry	land.use@hh-bh.ca	
Education Director	Leahy, Patricia	education@hh-bh.ca	
Sears Plume Director	Vacant	sears.plume@hh-bh.ca	
Communications Director	Vacant	communications@hh-bh.ca	
Events Planning Director	Malchow, Margaret	events@hh-bh.ca	
IT Director	Rena Hu	it@hh-bh.ca	
Strategic Planning Director	Jeff Marsh	strategic.planning@hh-bh.ca	
Executive Director	Guy Latour	executive.director@hh-bh.ca	403-282-6634
PROGRAM COORDINATORS			
Indoor Soccer	Eve Miller	indoor.soccer@hh-bh.ca	
Outdoor Soccer	Jen Clee	outdoor.soccer@hh-bh.ca	
Youth Badminton	Theresa Cowan	badminton@hh-bh.ca	
COMMUNITY RESOURCES			
Louise Riley Library	Allison Thomson	allison.thomson@calgarypubliclibrary.com	403-221-2047

CONTACT

Mailing Address: Box 65086, RPO North Hill Calgary, AB T2N 4T6

Board Room / Gym - 1922 – 14 Avenue N.W.

Parking: west of the Louise Riley Library, accessed via the library drive-way. Hall/Gym is located NE of our parking lot, just across the soccer field.

Phone: 403-282-6634

Email: admin@hh-bh.ca

Beacon Submissions: beacon@hh-bh.ca

Boardroom/Gym Bookings: bookings@hh-bh.ca

The HH-BH Gym and Boardroom schedule can be viewed at www.hh-bh.ca.

For the latest news, programs and events, please visit our Official HH-BH Community Association website at www.hh-bh.ca.



Like our Facebook Page -
www.facebook.com/hhbhca



Follow us on Twitter
[@hhbhca](https://twitter.com/hhbhca)

Have an idea for a great community program or event? Send your ideas to vp@hh-bh.ca.

PRESIDENT'S MESSAGE

On behalf of the Hounsfield Heights - Briar Hill Community Association Board, thank you to the close to 40 community residents and guests who attended and participated in our Annual General Meeting (AGM) on Wednesday November 21st at the Community Centre. Per the usual AGM agenda, the various reports and appointment of Auditor were approved. Board Elections were also held and the Community and fellow Board Members wishes to thank departing members including Laura Hunt after serving as Past President, Sandra Falconi serving as Director responsible for Communications, Kathleen Staniland serving as Director responsible for Education, and Jeff Allen serving as President and as well as providing both strong and amicable board guidance and leadership plus his steady hand on the Sears Plume issue and many other strategic matters. The remaining HH-BH Board of Directors are returning for 2019 and joining them is Patricia Leahy in the role of Director responsible for Education. There are still vacancies on the Board including Communications and of Director at Large. Please let us know if you are willing to join the Board.

The Community and Board also thanks Guy Latour for serving as Executive Director over the past year. His professional experience and business acumen have paid us in spades especially with the work to upgrade and update our community association policies and plans. His tireless service, hours of availability and travel back and forth from High River each day is a godsend in keeping our community centre open, accessible, clean and safe. As a strong family man, Guy is the epitome of what this community is all about.

The AGM was graced with the presence and presentation by Ward 7 Councillor Druh Farrell who spoke the initiatives and challenges addressed by Calgary City Council and the number of initiatives in and around this community. We look forward to engaging her further in talks to expand the community centre, clean up Lions Park LRT station, to address the 14th Avenue / 19th Street traffic intersection, amongst other matters.

I want to thank the organizers of the AGM but especially the organizers of the HH-BH 65th Anniversary for their excellent event planning and delivery. At the Anniversary, Mayor Naheed Nenshi expressed his great and deep gratitude to this community for welcoming him

and for hosting such a vibrant evening of entertainment and gathering...Bravo to the event organizers and volunteers!

Hi, my name is Terry Wong, and I have been a Briar Hill homeowner since 2013. At the AGM, I accepted the community's appointment as the HH-BH Community Association President; thank you for selecting me. I've served as a Board Director for the Edgemont Community Association for 3 years before moving to Briar Hill. Professionally, I own and operate a municipal management consulting firm and serve on contract as the Executive Director of the Chinatown District Business Improvement Area. Prior to this, I worked for 30 years as a manager at The City of Calgary in a variety of areas and functions. In this role, I will bring my municipal services, management skills, and political acumen to the Board and work to realize and revitalize community outcomes through municipal, community, and private endeavours.

Terry Wong (Personal Acct)
President@hh-bh.ca



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MEMBERSHIPS

Your annual membership is good through July 31, 2018 and entitles you and your family to participate in a variety of different community programs and activities. The cost is only \$20 annually per family/household or \$10 for seniors, including GST.

HOUNSFIELD HEIGHTS – BRIAR HILL COMMUNITY ASSOCIATION MEMBERSHIP APPLICATION 2018-19	
Family Name(s): _____	
First Name - Adults:	1. _____ 2. _____
First Name - Children:	_____
Address:	_____ Postal Code: _____
Home Phone:	_____
Email:	_____
<i>Would you like to receive the newsletter and other announcements by email?</i> yes <input type="checkbox"/> no <input type="checkbox"/>	
I would be interested in volunteering for: <input type="checkbox"/> Land Use <input type="checkbox"/> Membership Drive <input type="checkbox"/> Green Space/Reforestation <input type="checkbox"/> Children's Programs <input type="checkbox"/> Fundraising <input type="checkbox"/> Seniors' Programs <input type="checkbox"/> Facilities/Ice Rink <input type="checkbox"/> Sports Programs <input type="checkbox"/> Communications/Newsletter <input type="checkbox"/> Social Activities <input type="checkbox"/> Other	Membership # _____ <i>Valid through July 31, 2018</i> Annual membership (including GST) is : <input type="checkbox"/> \$20 per household <input type="checkbox"/> \$10 for seniors Paid by: cash <input type="checkbox"/> cheque <input type="checkbox"/>
Send cheques payable to Hounsfeld Heights-Briar Hill Community Association Box 65086 RPO North Hill, Calgary AB T2N 4T6	
<small>Privacy Consent: By providing the personal information on this form you are consenting to HH-BH Community Association's collection and use of that information for the purposes of providing you a membership in the community association. This information will be stored in a database of community members for the sole use of the Association. The Association will not sell, barter or lease membership lists or information. We may retain this information until nine months after expiry date of the membership.</small>	

Flora Fundraiser!

Thank you to everyone who took part in the Flora fundraiser hosted by North Hill mall. Everyone had opportunity to create their own festive bouquet using fresh cuttings as well as purchase holiday wreaths and trees. All proceeds went to the Hounsfeld Heights Briar Hill Community 65th Anniversary Celebration. During the 65th event we were presented with \$700.00 cheque in support of the celebration.

We were also presented with a generous certificate from North Hill Centre valued at \$1000.00 to go towards our beautification efforts on the gym's exterior; mainly gardening. Thank-you to the volunteers who came out in support of this event. And a special thank you to Paula Lee, Marketing Director at North Hill Mall. It was wonderful to get to know our business community better and a pleasure to work closely with them.

Help Each Other – Understand Each Other – Serve Each Other

SCHOOL SHOUT-OUTS

Briar Hill School Happenings

It is already that time of year again—please begin saving books for the 24th annual Briar Hill Used Book Sale! We will begin accepting books by donation at the beginning of March. Please contact Colleen Garnsey via email at colleen@greenC.ca if you are interested in volunteering to sort books or participate at the Briar Hill School's annual Family Dance will be happening on Friday, February 8th.

A big thanks to all our dedicated volunteers who organized and worked shifts on our two Casino days in December. This is a valued fundraiser for the school and we couldn't do it with you!

Lastly, can we add a quick "Thank You to all who attended the 2nd annual greenC Holiday Night Market in November"? It was a great event and we raised over \$300 to help make a Calgary families Christmas brighter.

For information on our upcoming open house, please visit our website: <http://school.cbe.ab.ca/school/BriarHill/Pages/default.aspx>.

BUSINESS CLASSIFIEDS

For business classified ad rates call Great News Media at 403-720-0762 or sales@greatnewsmedia.ca

RIGHTWAY PLUMBING AND HEATING: Has been happily serving the Hounsfeld Heights / Briar Hill area with quality work, happy clients and fair pricing; with second generation experience, there is no job we can't handle. Furnaces, softeners, garburators, appliances, humidifiers, faucets, water heaters, bathroom renos and gas lines also! Installed with great warranties. Call 403-968-6630.

NEIGHBOURHOOD CONFLICT? Community Mediation Calgary Society (CMCS) is a no-cost mediation and conflict coaching service that can help you resolve problems and restore peace! We help neighbours be neighbours again! www.communitymediation.ca, 403-269-2707.

LOOKING FOR A GREAT GIFT OR A NEW EXPERIENCE FOR YOURSELF FOR THE NEW YEAR? Try music lessons! I am accepting students – children, youth, and adults – for the winter semester. Contact me (Erika) at 403-472-8405 or visit my website at musicaldreamspianostudio.ca.

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The traditionally tall white chef's hat is called a toque. The many folds in the headwear are said to represent the number of ways a chef can cook an egg.



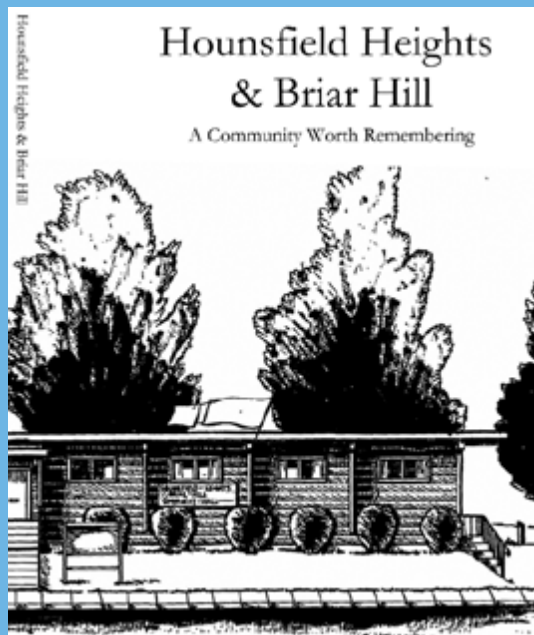
Wow! What a fun night! It was great to see such a large group of people come together to celebrate our wonderful community's rich past and exciting future.

Thank you to everyone who contributed in making this party a success. From contributing stories and photos to organizing and setting up and then finally the clean-up.

Please feel free to forward photos of that evening or any other interesting community stories to events@hh-bh.ca. We will continue to document and display these in the community boardroom.

We had the Hounsfeld Heights Briar Hill History Book on display during the 65th Anniversary Celebration and received a number of orders. If anyone else wishes to view and/or order this beautiful collection of photos and stories about our community, please send me an email.

Margaret Malchow, Director of Events, HH-BH



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